

PRESS RELEASE

TO THE EDITOR

“FOR IMMEDIATE RELEASE”

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Fuji Introduces A New Fast Dissolve Oral Delivery System For Nutraceutical Use

Burlington, NJ, May 5, 2008 – Fuji Health Science, Inc., a wholly owned subsidiary of Fuji Chemical Industry Co., Ltd, announces the introduction of a new directly compressible tablet excipient, F-Melt - Type C. This new excipient is designed to allow a tablet to disintegrate in less than 30 seconds while still in the mouth. The technology is known as ODT which stands for Orally Disintegrating Tablet and offers an alternative to traditional tablets which many consumers find difficult to swallow.

To achieve this unique function, F-melt is produced using a proprietary spray drying process creating a particle matrix that is very porous allowing water to be rapidly drawn through a tablet formulation. F-Melt is designed to be dry blended along with other ingredients to form a hard tablet with rapid disintegration and an excellent mouth feel. The components of F-Melt are all pharmaceutical and food grade and acceptable for use in all major markets.

Jowell Bolivar, the chief scientist for Fuji Health Science, said, “The beauty of this new excipient system is that it does not require any special equipment or third party proprietary involvement. It allows a company to produce an orally disintegrating tablet in-house on traditional tablet equipment.”

An excipient is a non-active component of a tablet or capsule formulation and may have different uses such as a filler, binder, lubricant or disintegrant. In the case of F-Melt several of these functions are accomplished simultaneously.

Charles DePrince, President of Fuji Health Science adds, “In an industry that is struggling to find differentiation, F-Melt offers the opportunity to introduce a new delivery system and an alternative to the consumer for a more enjoyable experience or on-the-go supplementation.”

Fuji Chemical Industry Co., Ltd. is a Japanese pharmaceutical company that has been in business for 61 years and has a 50 year history of designing and producing specialized and functional excipients with unique properties. Fuji Chemical Industry is also the maker of AstaREAL[®], the premium natural astaxanthin, with facilities in Hawaii, Sweden and Japan.

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